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AXIA INTERACTIVE MEDIA'S CPD SITES SHOWCASED AT A MAJOR CPD SEMINAR FOR HEALTH BODIES

On January 27th, the Society of Radiographers and British Association of Prosthetists and Orthotists (BAPO) hosted a seminar in London. The seminar enabled these two health professional bodies to share their experience of how an e-portfolio has been used to help their members create a record of their Continuous Professional Development (CPD). Both e-portfolios have been developed using AXIA Interactive Media's innovative NOW.net platform.

There was also an opportunity to hear Karen Middleton, Chief Health Professions Officer and Anna van der Gaag, President of the Health Professions Council speak on the importance of continuing professional development on improving patient care. Mark Potter from the Health Professions Council also shared with delegates, lessons from the first audits of CPD activity that had been undertaken.

The event also provided the opportunity to demonstrate the enhanced version of SoR's CPD Now. It is three years since SoR's online e-portfolio, CPDnow, was launched and in that time significant enhancements have been made to it. These include enabling SoR members to use one piece of evidence of CPD activity to meet different requirements. Depending on where they work, Radiographers may need to produce a CPD record for three different purposes:

1. To maintain their registration with the Health Professions Council
2. For meetings at work to justify progression within the Knowledge and Skills Framework
3. To meet the requirements of their professional body

Sean Kelly, Professional Officer at SoR, demonstrated in his presentation how their online e-portfolio was at the heart of their CPD strategy. This was also the case for BAPO. Steve Mottram, BAPO's president confirmed that in the nine months since the launch of their e-portfolio over 35% of their membership have now registered to submit their CPD records online.

Peter Wells, AXIA Interactive Media's Senior Account Director, has been contacting all organisations who attended the event and has received a positive response:

"All the organisations I have spoken to were impressed by the high quality of the speakers. They also found it helpful in enabling them to see the benefits of an e-portfolio in both promoting a culture of CPD and in helping their members to capture the impact of professional development activities on their practice."

Since the seminar the College of Optometrists have joined the list of organisations who have selected AXIA Interactive Media as their supplier of their online CPD system.