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FOR IMMEDIATE RELEASE

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AXIA GETS SHORTLISTED FOR EXCELLENCE IN E-LEARNING AWARDS 2007

Axia Interactive Media (AIM), specialists in developing Internet-based solutions to enable lifelong learning and professional development, announce they have made it to the finals of the E-Learning Awards 2007. The company is shortlisted in the "Excellence in the production of learning content" category for its contribution to the award winning Royal College of Nursing (RCN) Learning Zone portal.

Originally created by Axia over 5 years ago, the RCN Learning Zone is recognised as one of the pioneering e-Portfolio learning projects, with over 2,000 pages of interactive content. Since 2002 it has provided bite-size learning modules on topical nursing issues; an e-Portfolio and highly practically focused learning resources to the RCN's 390,000 members. The site is also unique in being able to monitor the CPD activities of nurses based on the outcomes of their study in terms of improvements to professional practice rather than calculating the hours spent on CPD related activity.

For more information about Axia and the RCN Learning Zone, please visit www.axiainteractive/customers to view the latest video case study.



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About Axia Interactive Media

Axia Interactive Media specialise in providing e-learning and online CPD assessment systems to enable both public and private sector organisations to achieve best practice. The company has developed a single technology platform, Now.Net, which can be used for the following applications: provision of e-learning (information and guidance services), online CPD administration with e-portfolio facilities and online assessment. Now.Net is the online assessment system supporting the administration and assessment of Care NVQs in the UK.

Axia was formed in 1997 and has customers around the world including Italy, Canada and South Africa. The company is committed to enabling both developed and developing countries to improve the standards of professionals working across all sectors of industry through the provision of cost effective yet highly rigorous skills and capability assessments. For more information on Axia please visit www.axiainteractive.net

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