



FOR IMMEDIATE RELEASE

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We export our e-portfolio to Australia

Chris Peat our Customer Services Director will shortly be visiting Australia to meet with potential customers and partners. The focus of his trip will be the e-portfolio conference in Australia where he will on November 3rd present our work with the Society and College of Radiographers, as well as attend the vendors showcase in the evening.

In addition as a result of recommendations from our existing customers and the support of the Department of Trade and Industry Chris also has a number of other scheduled meetings. One of these is with one of the leading suppliers of e-learning materials to health professional bodies in Australia, with whom we have been talking about a potential partnership.

The company believes Australia offers many opportunities to us particularly at this time. The government has recently made CPD mandatory for all health professionals and the commitment of the new government to make broadband available across the country is a significant development.

In one sense the company is going back to its roots. Axia Netmedia our former parent company was instrumental in the creation of the Alberta Supanet that provides broadband to this entire vast province. For a number of reasons the company was not able to take up the opportunity to deploy software across this network. The developments in Australia provide another chance.

Chris comments how he has been *'pleasantly surprised by the ease with which we have been able to set up a number of key meetings and we are also grateful to the support we have received from the government for this export activity. I remain quietly confident that this will prove to be a productive visit.'*